



L O N G | B E A C H | 2 0 1 0

Long Beach will be a community of neighborhoods focused on youth and education, with safety and economic opportunity for all, and a responsive, accountable government, in a healthy, green environment.



We have a new vision for the City of Long Beach—and a Strategic Plan in place to achieve it.

Long Beach will face unprecedented opportunities and challenges in the coming decade. In this fast-paced, rapidly changing world, we need to be smart, earnest, realistic, and compassionate in our planning for the future.

In September 1998, over 100 Long Beach residents, representing our neighborhoods, ethnic groups, business and education interests, and environmental and community organizations, joined with city staff to create a vision and plan that will guide our city to 2010. We began with a community survey that identified the key issues and concerns of our residents. After many community meetings, two public forums, and two years of work, we determined our essential vision: Long Beach will be a community of neighborhoods focused on youth and education, with safety and economic opportunity for all, and a responsive, accountable government, in a healthy, green environment.

Our Strategic Plan—now approved by the City Council—will help make this vision a reality by focusing on goals in five areas: neighborhoods, youth and education, safety, economic opportunity, and the environment. Technology will help link us together and improve the delivery of services. An implementation organization will be created to monitor our progress by developing a community scorecard and identifying needed civic initiatives. This is our vision of Long Beach 2010—a living roadmap showing where we want to go and how to get there.